



MAY IS GLOBAL YOUTH TRAFFIC SAFETY MONTH

Help teen drivers and their parents “know everything” about safe driving!

Follow **#GYTSM2013** and **@IKnowEverything**, like us on **Facebook** and visit **IKnowEverything.com** to learn more.

31 Days of Tweets! #GYTSM2013

- Teens: We know you know everything. We know you know not to drink and drive. You are smarter than that, right? Right. **@IKnowEverything**
- Parents: We know you’ve talked to your kids about not drinking and driving. They know everything, right? **@IKnowEverything**
- I Know Everything, about everything! Sound familiar, parents? Visit **IKnowEverything.com** and follow **@IKnowEverything**.
- Phones, friends, and tunes are distractions. **@IKnowEverything** explains why. **#GYTSM2013**
- Parents, you know a lot about driving. But do you share that knowledge with your teen who thinks they already “know everything?” **@IKnowEverything**
- Do you think you Know Everything? **@IKnowEverything** <http://bit.ly/lnwyuy>
- #didyouknow** Too many teens in the car is risky and may be against the law. Know the laws for new drivers so you can say **@IKnowEverything!**
- #GYTSM2013** Perfect time to refocus efforts on keeping America’s youth safe on our roadways! **@IKnowEverything**
- More than 50% of high school students say they text while they drive at least sometimes. Do you REALLY KNOW EVERYTHING?! **@IKnowEverything**
- Traffic-related crashes are the #1 cause of death for youth in our nation. Learn ways to keep our youth safe! **@IKnowEverything #GYTSM2013**
- It is illegal to drink under 21, yet 1/3 of ALL teen drivers killed in vehicle crashes had a BAC of .01+ in 2011. **@IKnowEverything**
- Have a teen? Have a car? Have a conversation. <http://bit.ly/lnwyuy> **@IKnowEverything**
- Kids learn from their parents. Set a good example. Be a responsible driver. <http://bit.ly/lnwyuy> **@IKnowEverything**
- Pay Attention! Pay Attention! Pay Attention! 100% of the time! <http://bit.ly/lnwyuy> **@IKnowEverything**
- Teen to Teen: I know not to drink alcohol and drive. It’s dangerous, illegal, and just plain stupid. Do YOU know everything, too? **@IKnowEverything**


- Be a good passenger – speak up! Talk to your friends about safe driving during **#GYTSM2013** and follow **@IKnowEverything!**
- The only things teen drivers should be focused on in the car are what’s around them and the road ahead. **#GYTSM2013**
- Always pay attention. You may think **@IKnowEverything** but other drivers may not be as smart as you are. **#GYTSM2013**
- Friend driving distracted? Practice ways to speak up and remind them that your life is in their hands. **@IKnowEverything #GYTSM2013**
- It is ILLEGAL but it is DANGEROUS for a teen to drink and drive. YOLO isn’t always the best mantra. **@IKnowEverything**
- Too many teens in the car is too big a risk. Know the laws for new drivers in your state so you can say **@IKnowEverything!**
- Among teens, underage drinking + drunk driving rates are down, yet car crashes remain #1 killer of teens ages 15-20. Help save lives!
- New drivers are 2x more likely to crash than those with 2+ years of experience. **@IKnowEverything**
- #YOLO** doesn’t mean drive recklessly! Be a safe driver and keep your friends alive! **@IKnowEverything #GYTSM2013**
- Do you think you Know Everything? Like, everything? Reeeally? **@IKnowEverything**
- #didyouknow** Too many teens in the car is risky and often against the law. Know the laws for new drivers so you can say **@IKnowEverything!**
- Parents: Be a safe driver - your teen will notice! You are the best safe driving instructor. **@IKnowEverything #GYTSM2013**
- Hey teen: Have I told you lately that I love you? **@IKnowEverything #GYTSM2013**
- Teen: I know everything. You (Parent) Ok, show me. <http://bit.ly/lnwyuy>
- Parents and teens see eye-to-eye on what unsafe driving is. Talk to your teen driver and see if they Know Everything! **@IKnowEverything**
- Parents, remind your teens to never drink and drive or get into the car with a friend who has been drinking. **@IKnowEverything**





the FOUNDATION


MAY IS GLOBAL YOUTH TRAFFIC SAFETY MONTH


Below are some suggested status updates for May. Use your voice to save lives this month!

 May is Global Youth Traffic Safety Month! Visit IKnowEverything.com to learn about a new program for parents and teens to encourage safe driving!

 Parents, did you know you are your teen's best driving instructor? Visit IKnowEverything.com so that you can be sure your teen really does Know Everything.

 I Know Everything, about everything. Sound familiar? Parents, visit IKnowEverything.com with your teen. Watch the Video. Be a great role model. Remind your teens not to drink and drive. Then they really will know everything!

 Feel anxious every time your kid asks for the car keys? Visit IKnowEverything.com.

 62% of parents have discussed the dangers of underage drinking with their teens. Have you? Have you reminded your kids not to drink and drive? Do you feel like your teens KNOW EVERYTHING? If not, visit IKnowEverything.com today!

BE A PARENT

by modeling *safe driving behaviors*, by reinforcing that driving is a privilege – not a right – and exercising your authority, if necessary, by punishing careless or bad driving behavior.



► Parents are the most important driving instructors for teens.

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